

Notes: Fit Analytics Product Feed Example

Category 1 Mandatory (A-Q) are absolutely necessary for Fit Finder support

Category 2 Optional (R-Z) help with detecting feed data quality issues that could affect site and style recommendations.

1. ID (A) refers to the size variant ID, which uniquely identifies a size variant of a garment.

2. Size (C) needs to list all (manufactured) sizes from that product, whether it's in stock or out of stock. We request the complete size range of that product.

3. Display Size (H) refers to size display on product detail pages, if they vary from the sizes on the product feed

4. Link (L) should provide a size specific link of a product.

5. Price (Q) should state the price including tax / VAT

6. Product feed format needs to be sent to Fit as **CSV** or **XML** file. No other file format will be accepted for data import

7. For all product feed requirements refer to document: XYZ (link the product feed document here)

8. Disable Feature (X) input **Fit_FINDER**, if Fit Finder should be disabled for the item, or blank if Fit Finder should be enabled

Category Mandatory: Required for Fit Finder Support

	item_subgroup_id	item_group_id	brand	gender	age_group	size	display_size	size_system	size_type	image_link	link	title	google_product_category	availability	description	price
12345-RED-XS	12345-RED	12345	Esprit	female	adult	XS		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with floral pocket square	9.99 EUR	
12345-RED-S	12345-RED	12345	Esprit	female	adult	S		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with floral pocket square	9.99 EUR	
12345-RED-M	12345-RED	12345	Esprit	female	adult	M		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with floral pocket square	9.99 EUR	
12345-RED-L	12345-RED	12345	Esprit	female	adult	L		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	out_of_stock	T-Shirt with floral pocket square	9.99 EUR	
12345-RED-XL	12345-RED	12345	Esprit	female	adult	XL		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with floral pocket square	9.99 EUR	
12345-BLACK-XS	12345-BLACK	12345	Esprit	female	adult	XS		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with blue floral pocket square	9.99 EUR	
12345-BLACK-S	12345-BLACK	12345	Esprit	female	adult	S		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	out_of_stock	T-Shirt with blue floral pocket square	9.99 EUR	
12345-BLACK-M	12345-BLACK	12345	Esprit	female	adult	M		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with blue floral pocket square	9.99 EUR	
12345-BLACK-L	12345-BLACK	12345	Esprit	female	adult	L		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with blue floral pocket square	9.99 EUR	
12345-BLACK-XL	12345-BLACK	12345	Esprit	female	adult	XL		EU	Regular	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with blue floral pocket square	9.99 EUR	
12346-BLACK-XS	12346-BLACK	12346	Esprit	female	adult	XS		EU	Plus	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	T-Shirt with floral pocket square, petite	9.99 EUR	
12346-BLACK-M	12346-BLACK	12346	Esprit	female	adult	M		EU	Plus	http://www.fakelir/http://www.fakelink	CT-Shirt with po	Apparel & Accessories > Clothing > Shirts & Tops	out_of_stock	T-Shirt with floral pocket square, petite	9.99 EUR	
987654242	9876541	98765	Adidas	male	adult	32		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, blue	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers pale blue	27.00 EUR	
987654233	9876541	98765	Adidas	male	adult	34		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, blue	Apparel & Accessories > Clothing > Activewear > American	out_of_stock	Trousers pale blue	27.00 EUR	
987654244	9876541	98765	Adidas	male	adult	36		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, blue	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers pale blue	27.00 EUR	
987654245	9876541	98765	Adidas	male	adult	38		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, blue	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers pale blue	27.00 EUR	
987654246	9876541	98765	Adidas	male	adult	40		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, blue	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers pale blue	27.00 EUR	
987654222	9876542	98765	Adidas	male	adult	32		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, green	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers green khaki	27.00 EUR	
987654223	9876542	98765	Adidas	male	adult	34		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, green	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers green khaki	27.00 EUR	
987654224	9876542	98765	Adidas	male	adult	36		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, green	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers green khaki	27.00 EUR	
987654225	9876542	98765	Adidas	male	adult	38		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, green	Apparel & Accessories > Clothing > Activewear > American	out_of_stock	Trousers green khaki	27.00 EUR	
987654226	9876542	98765	Adidas	male	adult	40		UK	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Trouser, green	Apparel & Accessories > Clothing > Activewear > American	in_stock	Trousers green khaki	27.00 EUR	
771120040	7711200	77112	Adidas	male	adult	42	42 EU	EU	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Sneaker	Apparel & Accessories > Shoes	in_stock	Sneaker with adidas logo	39.00 EUR	
771120041	7711200	77112	Adidas	male	adult	42.5	42.5 EU	EU	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Sneaker	Apparel & Accessories > Shoes	in_stock	Sneaker with adidas logo	39.00 EUR	
771120042	7711200	77112	Adidas	male	adult	43	43 EU	EU	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Sneaker	Apparel & Accessories > Shoes	in_stock	Sneaker with adidas logo	39.00 EUR	
771120043	7711200	77112	Adidas	male	adult	43.5	43.5 EU	EU	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Sneaker	Apparel & Accessories > Shoes	in_stock	Sneaker with adidas logo	39.00 EUR	
771120044	7711200	77112	Adidas	male	adult	44	44 EU	EU	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Sneaker	Apparel & Accessories > Shoes	in_stock	Sneaker with adidas logo	39.00 EUR	
771120045	7711200	77112	Adidas	male	adult	44.5	44.5 EU	EU	Regular	http://www.fakelir/http://www.fakelink	Adidasafzal Sneaker	Apparel & Accessories > Shoes	in_stock	Sneaker with adidas logo	39.00 EUR	
V367-Green-01	V367-Green	V367	Levi's	unisex	adult	32		EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-02	V367-Green	V367	Levi's	unisex	adult	34		EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	out_of_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-03	V367-Green	V367	Levi's	unisex	adult	36		EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	out_of_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-04	V367-Green	V367	Levi's	unisex	adult	38		EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	out_of_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-05	V367-Green	V367	Levi's	unisex	adult	40		EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-06	V367-Green	V367	Levi's	unisex	adult	42		EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-07	V367-Green	V367	Levi's	unisex	adult	32	38 IT	EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-08	V367-Green	V367	Levi's	unisex	adult	34	40 IT	EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-09	V367-Green	V367	Levi's	unisex	adult	36	42 IT	EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
V367-Green-10	V367-Green	V367	Levi's	unisex	adult	38	44 IT	EU	Regular	http://www.fakelir/http://www.fakelink	Long Sleeve S	Apparel & Accessories > Clothing > Shirts & Tops	in_stock	Long Sleeve Shirt with Logo	18.00 EUR	
BS4F345-01	BS4F345	BS4F3	Hugo Boss	male	adult	S		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, wh	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, white	35.00 EUR	
BS4F345-02	BS4F345	BS4F3	Hugo Boss	male	adult	M		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, wh	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, white	35.00 EUR	
BS4F345-03	BS4F345	BS4F3	Hugo Boss	male	adult	L		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, wh	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, white	35.00 EUR	
BS4F345-04	BS4F345	BS4F3	Hugo Boss	male	adult	XL		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, wh	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, white	35.00 EUR	
BB6F7-01-60	BB6F7-01	BB6F7	Hugo Boss	male	adult	S		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, bl	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, blue	35.00 EUR	
BB6F7-01-61	BB6F7-01	BB6F7	Hugo Boss	male	adult	M		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, bl	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, blue	35.00 EUR	
BB6F7-01-62	BB6F7-01	BB6F7	Hugo Boss	male	adult	L		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, bl	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, blue	35.00 EUR	
BB6F7-01-63	BB6F7-01	BB6F7	Hugo Boss	male	adult	XL		EU	Regular	http://www.fakelir/http://www.fakelink	Hugoboss Dress shirt, bl	Apparel & Accessories > Clothing > Suits	in_stock	Dress shirt, blue	35.00 EUR	
NT10233	NT102	NT11	Nike	female	adult	37.5	US 6.5	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, regular fit	80.00 EUR	
NT10234	NT102	NT11	Nike	female	adult	38	US 7	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, regular fit	80.00 EUR	
NT10235	NT102	NT11	Nike	female	adult	38.5	US 7.5	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	out_of_stock	Special Sneaker, regular fit	80.00 EUR	
NT10236	NT102	NT11	Nike	female	adult	39	US 8	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, regular fit	80.00 EUR	
NT10237	NT102	NT11	Nike	female	adult	40	US 9	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, regular fit	80.00 EUR	
N2223344	N22233	N222	Nike	female	adult	40.5	US 9.5	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, wide fit	80.00 EUR	
N2223345	N22233	N222	Nike	female	adult	41	US 10	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, wide fit	80.00 EUR	
N2223346	N22233	N222	Nike	female	adult	42	US 11	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, wide fit	80.00 EUR	
N2223347	N22233	N222	Nike	female	adult	42.5	US 11.5	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	in_stock	Special Sneaker, wide fit	80.00 EUR	
N2223348	N22233	N222	Nike	female	adult	43	US 12	EU	Regular	http://www.fakelir/http://www.fakelink	Special Sneak	Apparel & Accessories > Shoes	out_of_stock	Special Sneaker, wide fit	80.00 EUR	

Category 2 Optional: Helps the data quality and style recommendations

gtn	material	color	pattern	product_type	additional_product_image	disabled_features
3234567890126	100 % Cotton	Red	Striped	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER
3234567890140	100% Cotton	Red	Striped	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER
3234567890188	100% Cotton	Red	Striped	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER
3234567890195	100% Cotton	Red	Striped	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER
3234567890133	100% Cotton	Red	Striped	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER
554798634252	83% Polyester	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	
554798634257	83% Polyester	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	
554798634260	83% Polyester	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	
554808634253	83% Polyester	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	
554818634252	83% Polyester	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	
7845961352866	100% Viscose	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER
7845961352903	100% Viscose	BLACK	Floral	Women > Clothing > Shirts > T-Shirt	http://www.fakelink.com/12345-RED/2.jpg	FIT_FINDER